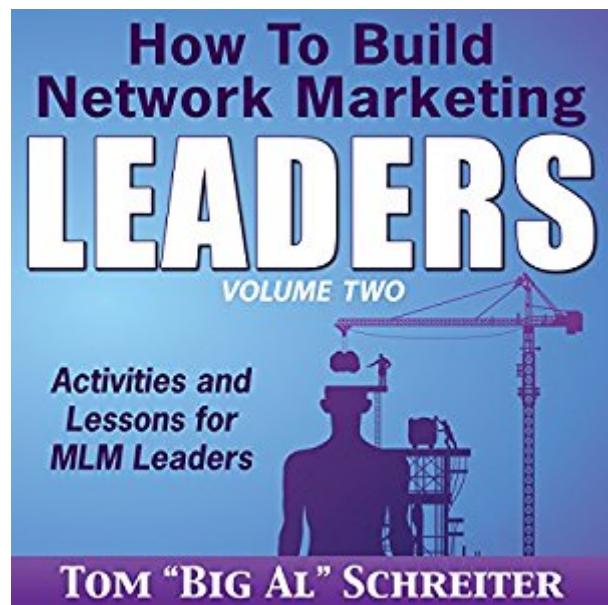


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# How To Build Network Marketing Leaders Volume Two: Activities And Lessons For MLM Leaders



## **Synopsis**

Leadership is a learned skill. No one is a natural-born leader. Babies aren't given a manual on how to be a leader. Leadership is learned from others. So how will we teach eager distributors to become leaders? By showing, participating, experiencing... and of course, sharing stories. Yes, our distributors could imitate us to become leaders, but not everyone is created the same, with the same set of skills or advantages. So there must be common lessons everyone can learn for leadership. Inside this book you will find many ways to change people's viewpoints, to change their beliefs, and to reprogram their actions. And when these three things change, the results will naturally change too. Building leaders in your organization is the best investment in financial security you can make. The return on your investment is paid over and over again. And the earnings from developing one good leader could dwarf the monthly payout of almost any retirement plan. Build your network marketing business faster, now.

## **Book Information**

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## **Customer Reviews**

In our fifteen years of network marketing, we have never found anyone who consistently makes as much sense as Big Al. Every time we learn and implement a new Big Al skill, things get simpler, smoother, and better. When we or anyone on our team is 'stuck', we advise turning to any page in a Big Al book or listen to any of his training CD's. You can turn your business around with just one idea, and Big Al has thousands!

Well I would also have to be 30 years younger and prepared to do battle with his nearest and

dearest, but here is what I think of this book.I would say that if "Big Al" puts a book out, it's definitely going to be 5 stars, such is the value of what he shares after so many decades of incredible success in the network marketing business, doing the exact opposite of the ineffective, hackneyed stuff that the overwhelming majority of MLM "leaders" are advocating.This book was no exception. It will save you time trying to make leaders out of people who really have no drive but are capable of fooling you into thinking they do, and it provides practical lessons on what leadership actually is, how to identify leaders and potential leaders, and how to lead.Like every other "Big Al" book I have, it is one that I will be reading again and again. It is a ridiculously massive oversupply of solid value.

Tom "Big Al" Schreiter explains everything and is very easy to understand. There is really no problem getting people to understand by saying the right words in the right sequence. We are all human and just communicate by showing people how easy it is. Napoleon Hill said it right when he said Tell the World what you plan to do, but show them first.

I CANNOT say enough about this wonderful book. It was recommended to me by my up-line because I was struggling with being a "Leader" myself and didn't know how to lead. Thank you so much "BIG AL" for this. The book is easy to follow and implement into my everyday business venture. I found myself cringing as I read, thinking, "WoW! That's ME!!!" This really hit home and I will be thankful every moment I'm working my business for the valuable information "BIG AL" shared in this book. Because it's only the beginning, I'm looking forward to reading and implementing the information I learn from ALL of "BIG AL'S" books.I would recommend this book to any and everyone who is in the Network Marketing Business.

This is another must read for all network marketers! Tom Schreiter is a genius and he makes the information he shares so very practical. Do yourself a favor and get this book if you intend to be successful at building a massive, duplicating organization.

I recommend it to everyone who are trying to build a home base business.Big Al is taking you step by step in building your business

Full of common sense, power-packed ways, how to build your network marketing business by becoming the LEADERwho motivates prospects to succeed. Renewed Hope for me and for my distributors...I will lead to success. Thanks Tom.

If you thought that volume one was amazing, wait until you read volume 2! There are so many amazing techniques and information in this book, that if you simply apply what you read, your business is sure to explode!

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